



CHINESE MARKET SIZE

| CATEGORY | VARIABLE NAME | DESCRIPTION |
|---------------------|---------------|---|
| GEOGRAPHY | GEO_NAME | NAME OF GEOGRAPHIC REGIONS |
| DEMOGRAPHIC | PP_TOT | TOTAL CHINESE POPULATION |
| DEMOGRAPHIC | HH_TOT | TOTAL NUMBER OF CHINESE HOUSEHOLDS |
| GROCERY | DAIRY | DAIRY PRODUCTS AND EGGS |
| GROCERY | BAKERY | BAKERY AND OTHER CEREAL PRODUCTS |
| GROCERY | FRUIT | FRUIT AND NUTS |
| HOUSEHOLD EQUIPMENT | EQUIPMENT | HOUSEHOLD EQUIPMENT: APPLIANCES, HOME AND WORKSHOP TOOLS, LAWN, GARDEN AND SNOW-REMOVAL TOOLS |

DATA TABLE

| GEO_NAME | PP_TOT | HH_TOT | DAIRY | BAKERY | FRUIT | EQUIPMENT |
|---------------------------|------------------|----------------|----------------------|----------------------|----------------------|----------------------|
| Canada | 1,192,793 | 418,810 | \$327,086,496 | \$340,311,029 | \$268,248,439 | \$335,593,305 |
| Alberta | 117,577 | 42,252 | \$34,029,480 | \$35,345,379 | \$26,939,764 | \$35,327,039 |
| British Columbia | 402,630 | 143,264 | \$105,452,896 | \$118,150,867 | \$88,935,987 | \$113,631,285 |
| Manitoba | 14,945 | 5,813 | \$3,850,591 | \$3,829,766 | \$2,782,724 | \$3,864,530 |
| New Brunswick | 2,228 | 931 | \$697,194 | \$615,904 | \$363,546 | \$588,614 |
| Newfoundland and Labrador | 1,236 | 485 | \$372,528 | \$325,926 | \$219,970 | \$353,879 |
| Northwest Territories | 387 | 146 | \$125,550 | \$117,406 | \$86,845 | \$129,553 |
| Nova Scotia | 4,129 | 1,810 | \$1,433,638 | \$1,183,591 | \$801,754 | \$1,118,750 |
| Nunavut | 56 | 18 | \$22,035 | \$19,131 | \$13,885 | \$13,497 |
| Ontario | 571,643 | 191,767 | \$158,340,346 | \$158,388,078 | \$131,302,987 | \$160,339,536 |
| Prince Edward Island | 255 | 102 | \$79,017 | \$75,222 | \$48,461 | \$72,697 |
| Quebec | 67,391 | 28,048 | \$19,611,378 | \$19,331,491 | \$14,609,026 | \$17,324,230 |
| Saskatchewan | 9,905 | 4,005 | \$2,921,147 | \$2,797,179 | \$2,048,370 | \$2,704,918 |
| Yukon Territory | 410 | 172 | \$150,695 | \$131,087 | \$95,118 | \$124,777 |